

Subscribe to the Australian Apartment
Advocacy and receive the benefits

INDUSTRY ASSOCIATES' PACKAGE



The Australian Apartment Advocacy (AAA) is the voice for 2.5 million Australians who choose to live in or own an apartment. Founded by Director Samantha Reece, AAA is known as the Apartment Ombudsmen and provides advice and education to over 25,000 members on its database as well as the general apartment community. AAA also acts as a mediator between apartment owners and strata managers, developers and builders to resolve difficult or outstanding matters.

AAA actively lobbies Government for greater Consumer Protection measures and is instrumental in changing the way that apartments are constructed and managed.

This package is for businesses who are associated with the apartment sector in a support role. This is the ideal way to interact directly with the development sector and also apartment owners.

WHAT YOU RECEIVE:

◆ Attendance for all staff to attend events FOC

AAA offers a diverse range of topics for the apartment sector, with the latest trends in apartment living as well as contentious topics such as defects and changes to legislation.

AAA provides a minimum of 12 zoom events per annum and these are recorded. So, if you happen to miss the event, you can catch up in your leisure time.

◆ A copy of the 2021 Apartment Research results for your relevant State (and again in 2023)

AAA's bi-annual research interviewed over 3400 apartment owners about what they loved about their apartment lifestyle and what they would like to change. The only research of its kind Australia wide – this is vital information when sharing with developer clients.

◆ Listed as preferred supplier on AAA website

AAA has created a preferred supplier list outlining key service providers including plumbers, builders, cleaners etc for dissemination to its 25,000 apartment owners. There are only 10 companies per State, per category who are offered this prestigious listing. Additional category listings are charged at \$250/category eg your company may offer plumbing, gas and fire services.

◆ Social media post recognising your company as an AAA member x 2 (Facebook/Instagram/LinkedIn)

◆ Email signature "Proud supporter of AAA" provided for all staff



AUSTRALIAN
APARTMENT ADVOCACY

INDUSTRY ASSOCIATES' PACKAGE VALUE: \$6000

What members pay:

\$175/month or \$2000/annum (plus GST)

Plus you can claim the membership as a tax deduction!

If you feel this is a membership that you would like to be a part of then click on the register now button.

We look forward to welcoming you to the AAA community!

REGISTER NOW