

Subscribe to the Australian Apartment
Advocacy and receive the benefits

STRATA MANAGEMENT COMPANY PACKAGE



The Australian Apartment Advocacy (AAA) is the voice for 2.5 million Australians who choose to live in or own an apartment. Founded by Director Samantha Reece, AAA is known as the Apartment Ombudsmen and provides advice and education to over 25,000 members on its database as well as the general apartment community. AAA also acts as a mediator between apartment owners and strata managers, developers and builders to resolve difficult or outstanding matters.

AAA actively lobbies Government for greater Consumer Protection measures and is instrumental in changing the way that apartments are constructed and managed.

This package is for Strata Management Companies and their staff.

This package needs to be viewed as part of your marketing spend. Not only does it provide the opportunity to network with developers but also provides you with direct access to apartment owners and ultimately your potential customers.

WHAT YOU RECEIVE:

◆ Attendance for all staff to attend events FOC

AAA offers a diverse range of topics for the apartment sector, with the latest trends in apartment living as well as contentious topics such as defects and handling disputes with your apartment owners.

AAA provides a minimum of 12 zoom events per annum and these are recorded. So, if you happen to miss the event, you can catch up in your leisure time. Some of these events will be geared specifically to Strata Managers and reflect CPD points.

◆ A copy of the 2021 Apartment Research results for your relevant State (and again in 2023)

AAA's bi-annual research interviewed over 3400 apartment owners about what they loved about their apartment lifestyle and what they would like to change. The only research of its kind Australia wide – this is vital information when sharing with developer clients and Councils.

◆ A complimentary copy of the education kit for dissemination to your client database

AAA wrote the first dedicated education kit in Australia for Apartment Buyers and Owners. This outlines topics such as defects, how your rights are protected and information about levies and insurance. It is the A-Z guide for apartment living and an ideal resource for all apartment owners in understanding the nuances of apartment living.

◆ Listed as preferred supplier on AAA website *(for annual subscribers only)*

AAA has created a preferred supplier list outlining key service providers including Strata Managers for dissemination to its 25,000 apartment owners. There are only 10 companies per State offered this prestigious listing.

◆ Committee membership offered to two OC's/BC's *(for annual subscribers only)*

As an AAA member you are able to offer the AAA Committee package to two BC/OC's at no charge. This is ideal with contract renegotiations or seeking to reward loyal OC/BC's.

◆ Social media post recognising your company as an AAA member x 2 (Facebook/Instagram/LinkedIn)

◆ Email signature "Proud supporter of AAA" provided for all staff



STRATA MANAGEMENT COMPANY PACKAGE VALUE: **\$6,000 MINIMUM**

What members pay:

\$275/month or \$3000/annum (plus GST)

Plus you can claim the membership as a tax deduction!

If you feel this is a membership that you would like to be a part of then click on the register now button.

We look forward to welcoming you to the AAA community!

REGISTER NOW