



AUSTRALIAN
APARTMENT ADVOCACY

2023 APARTMENT LIVING SURVEY RESULTS UNVEILED

AAA has just completed its 2023 Apartment Living survey which spoke with 2000 owners nationally (owner occupier and investors). AAA will unveil its research findings which covers:

- How apartment buyers heard about their apartment
- What motivated their decision
- Buying off the plan and what additional information they would like
- Their use of amenities
- Their views on strata levies and strata managers
- What they love about their apartment, complex and neighbourhood
- What they would change about their apartment, complex and neighbourhood
- Their thoughts about buying off the plan
- What they were looking for and what they bought
- Their satisfaction rates and if they would recommend apartment living
- Their views on their property values from now until 10 years
- What they would buy next
- Their views on customisation of their apartment
- The presence of defects and rectification
- What additional consumer protection measures that owners would like to see occur

This is the only consumer led research of its kind in Australia and will answer all your questions as to what the apartment market is seeking.

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