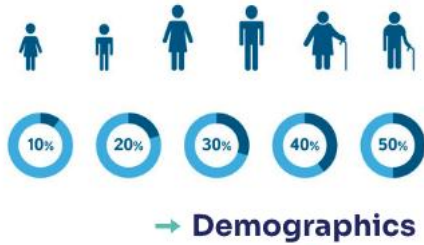


How do we plan our precincts?

Inputs:



Desired Outcome:



WHAT WAS THE
MOST SIGNIFICANT
CHANGE TO
YOUR LIFE SINCE
COVID?



PHYSICAL ENVIRONMENT



DEMOGRAPHICS



WHERE YOU SPEND YOUR TIME



WHAT YOU LOVE TO DO



YOUR LIFESTYLE

Places are changing

ENTERTAINMENT



The role of our physical places is changing every week

SHOPPING



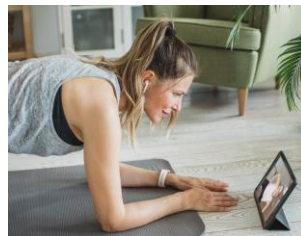
HOSPITALITY



WORK & STUDY



SERVICES



We create real-time reporting on how local people live & what they value

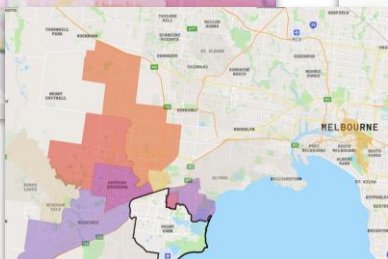
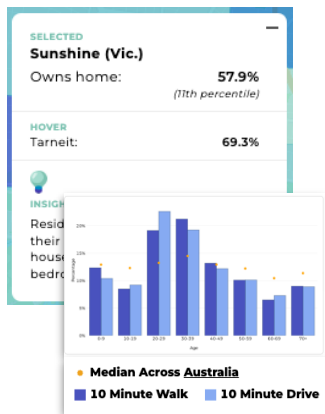


Where do they spend time?

What do they love to do?

What amenities support local life?

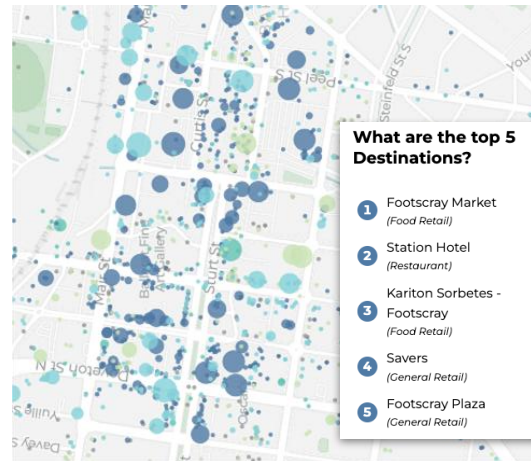
Who is in the catchment?



TOP 3 LIFESTYLE VALUES



1. Drawing, tattoos, street art, painting



3 ways

local life has changed
across Australia

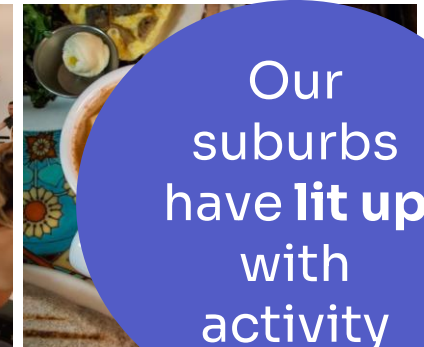
EXPERIENCE OVER SERVICE



EMPHASIS ON AUTHENTICITY



DECENTRALISED AMENITY



Our
suburbs
have **lit up**
with
activity

SUNSHINE (7.4%)



FOOTSCRAY (41.6%)



DONCASTER (23.8%)



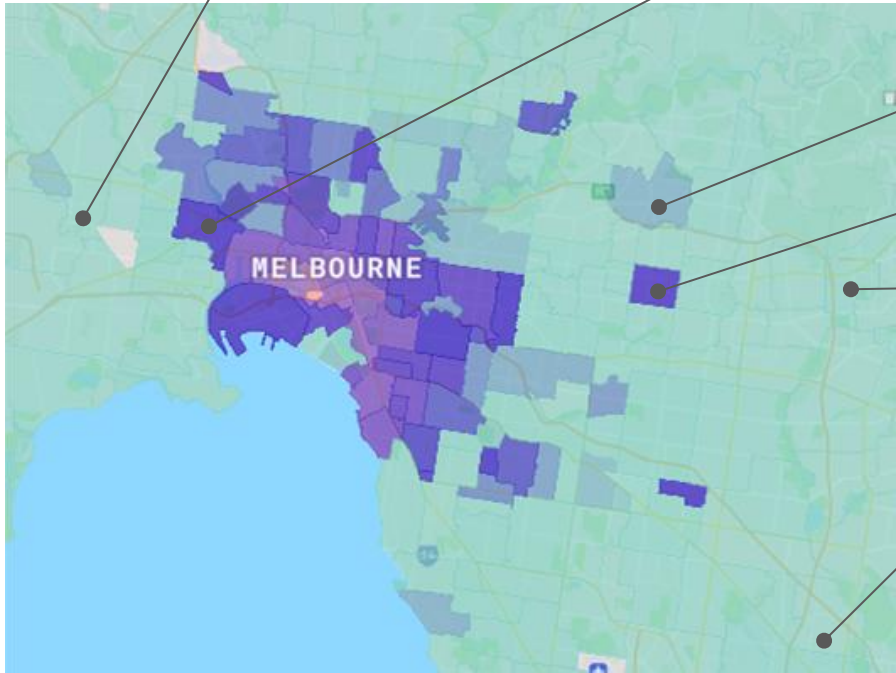
BOX HILL (43.4%)



RINGWOOD (11.8%)



DANDENONG (17.4%)



Apartment living in Melbourne

BOX HILL (43.4%)



FOOTSCRAY (41.6%)



DONCASTER (23.8%)



RINGWOOD (11.8%)



SUNSHINE (7.4%)



DANDENONG (17.4%)





LESSONS FOR GREAT AUSSIE NEIGHBOURHOODS TODAY

*(and whether our precincts
are getting it right)*



1 GREAT LOCAL EXPERIENCES NOT 'SPEND'

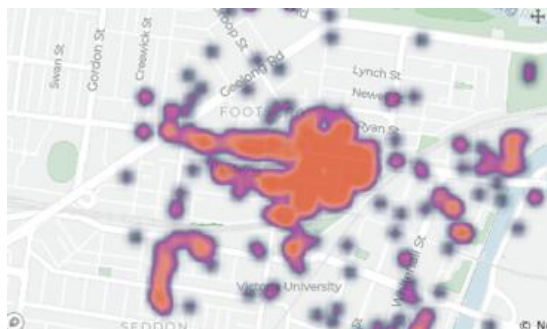
ANALYSIS: Local attractions offer

BOX HILL (479 places)



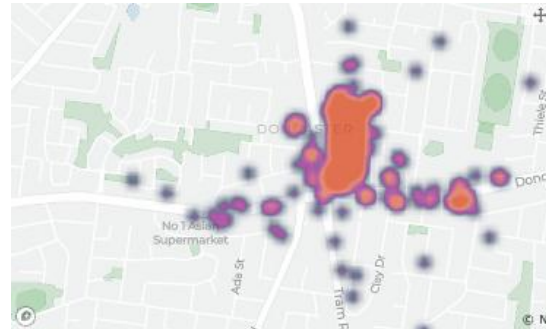
- 1 DooBoo Box Hill (Restaurant)
- 2 Box Hill Central (General Retail)

FOOTSCRAY (621 places)



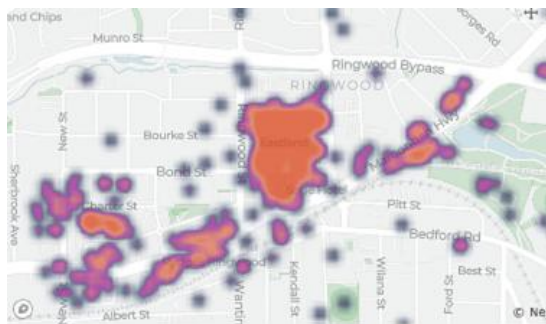
- 1 Footscray Market (Neighbourhood Market)
- 2 Footscray Bakehouse (Food Retail)

DONCASTER (436 places)



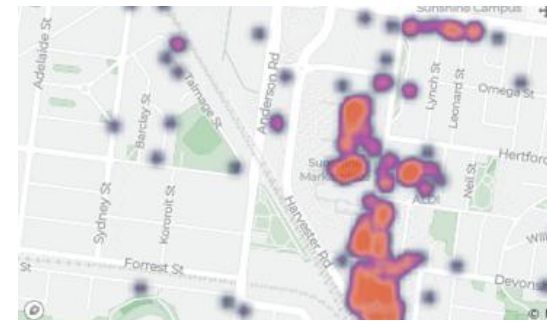
- 1 Westfield Doncaster (General Retail)
- 2 Don't Tell Mama Shh Korean Restaurant (Restaurant)

RINGWOOD (559 places)



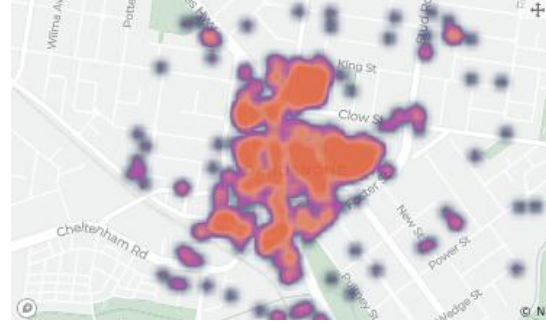
- 1 Thai Alley Eastland (Restaurant)
- 2 Eastland Shopping Centre (General Retail)

SUNSHINE (329 places)



- 1 Agha Juice Centre Sunshine (Food Retail)
- 2 Village Cinemas Sunshine (Entertainment)

DANDENONG (658 places)



- 1 El Jannah Chicken Dandenong (Casual Dining or Takeaway)
- 2 Pardesi Vaishno Dhaba (Restaurant)

What brings people to the neighbourhood?

Dandenong

June 2025

Destinations

These assets create a reason to visit the neighbourhood, and are likely to create a vibrant street life

Hospitality

El Jannah Chicken Dandenong
(Casual Dining or Takeaway)

Retail

Dandenong Square (formerly Dandenong Plaza)
(General Retail)

Arts & Culture

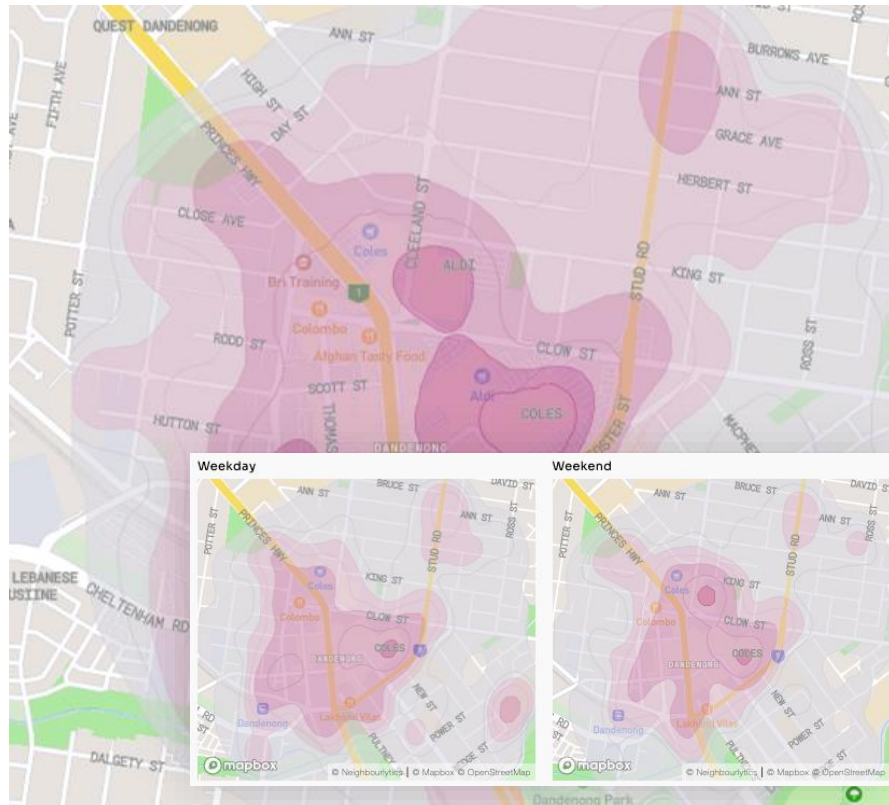
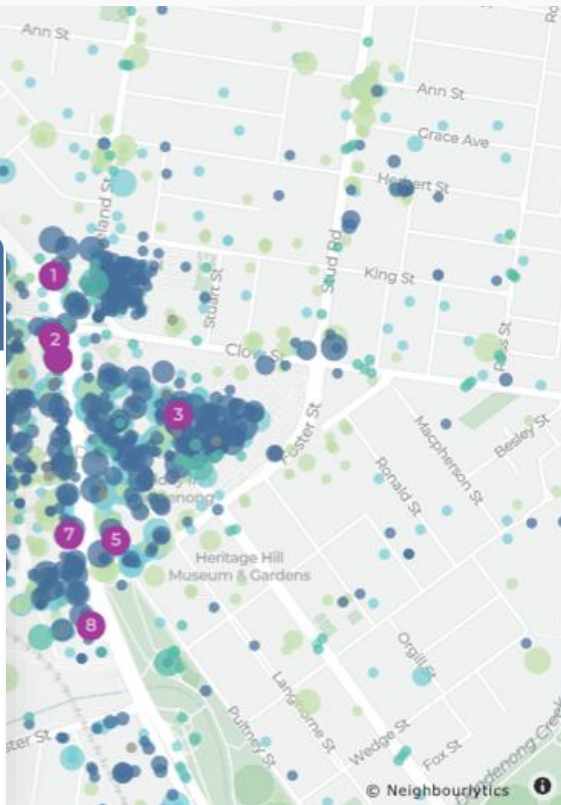
Drum Theatre
(Performing Arts or Theatre)

Attractions

Dandenong Pavilion
(Entertainment)

Accommodation

Holiday Inn Dandenong by IHG
(General Accommodation)



What brings people to the neighbourhood?

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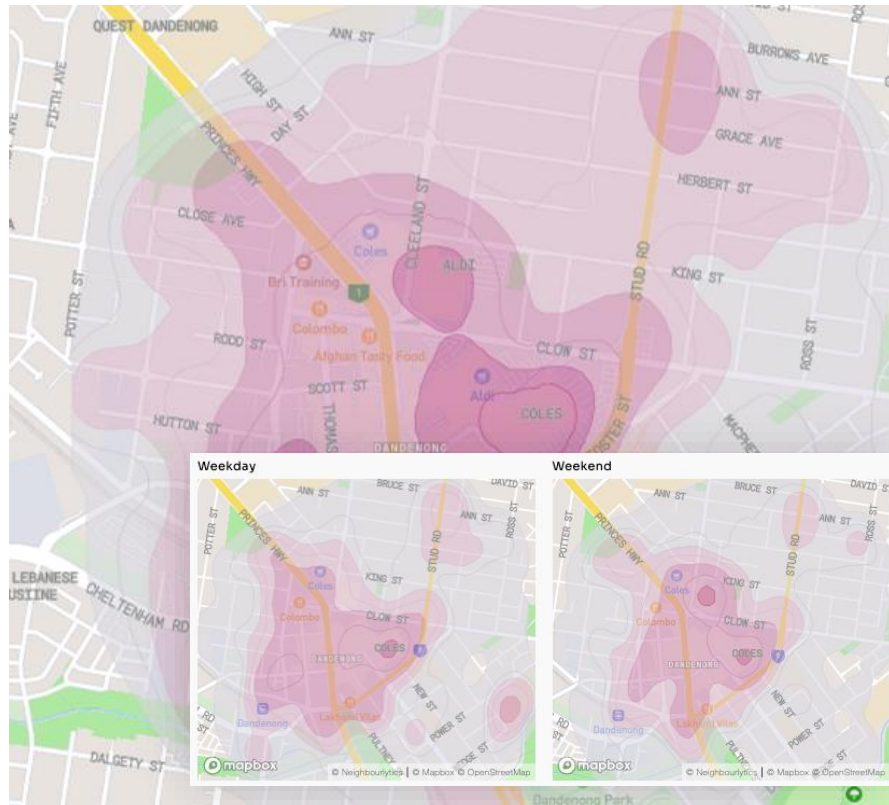
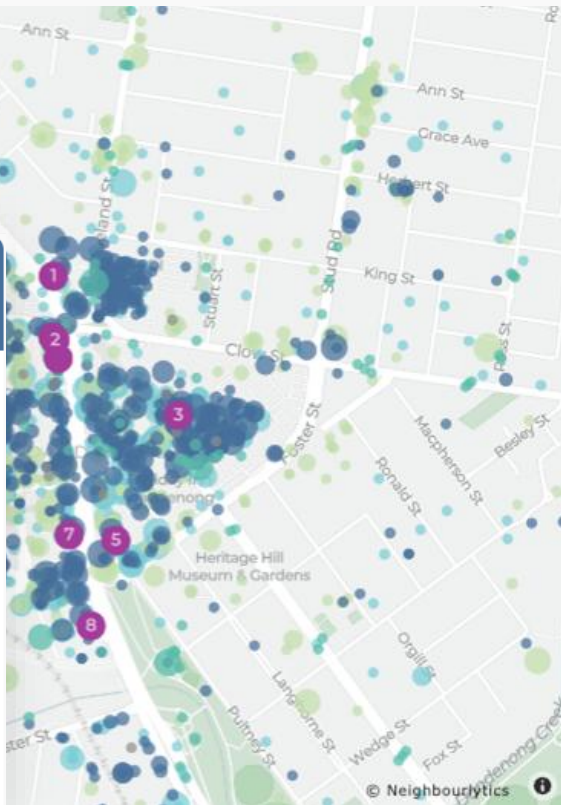
Drum Theatre
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(General Accommodation)



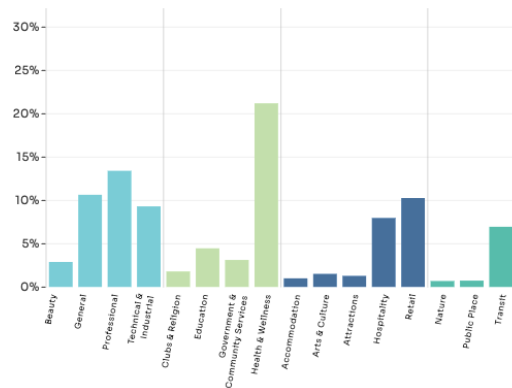


2

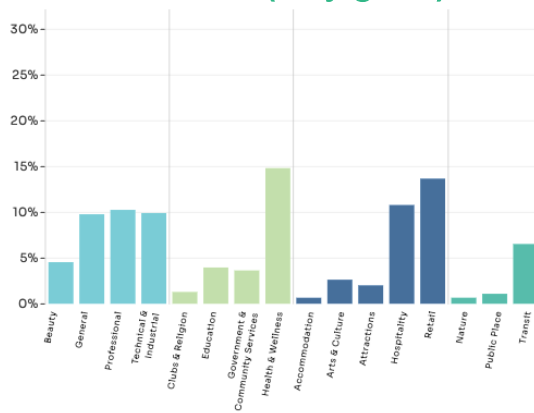
DIVERSITY IS KEY

ANALYSIS: Diversity of things to do

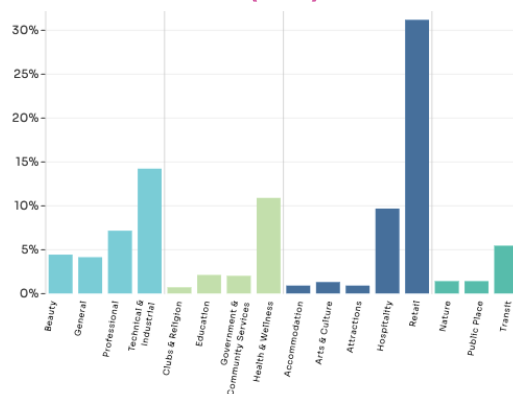
BOX HILL (moderate)



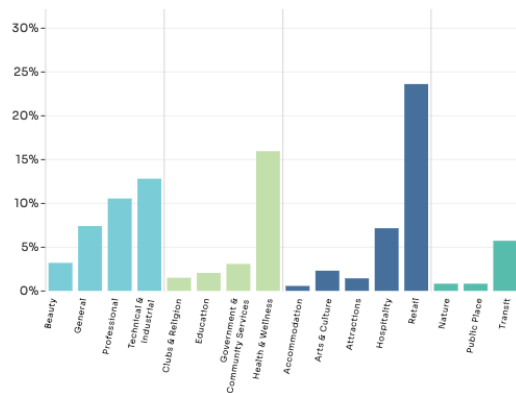
FOOTSCRAY (very good)



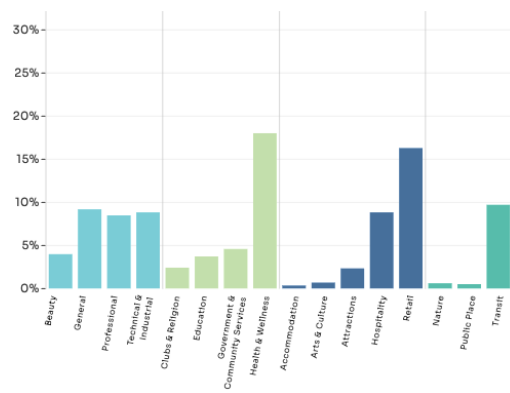
DONCASTER (low)



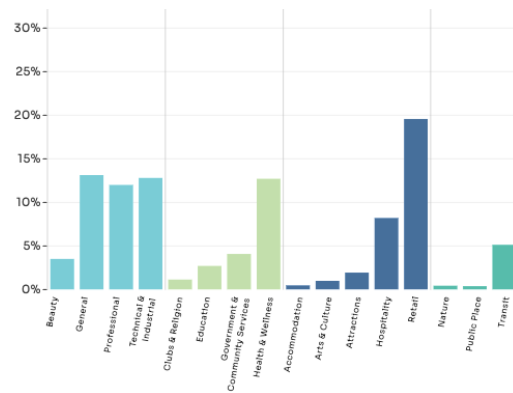
RINGWOOD (low)



SUNSHINE (moderate)



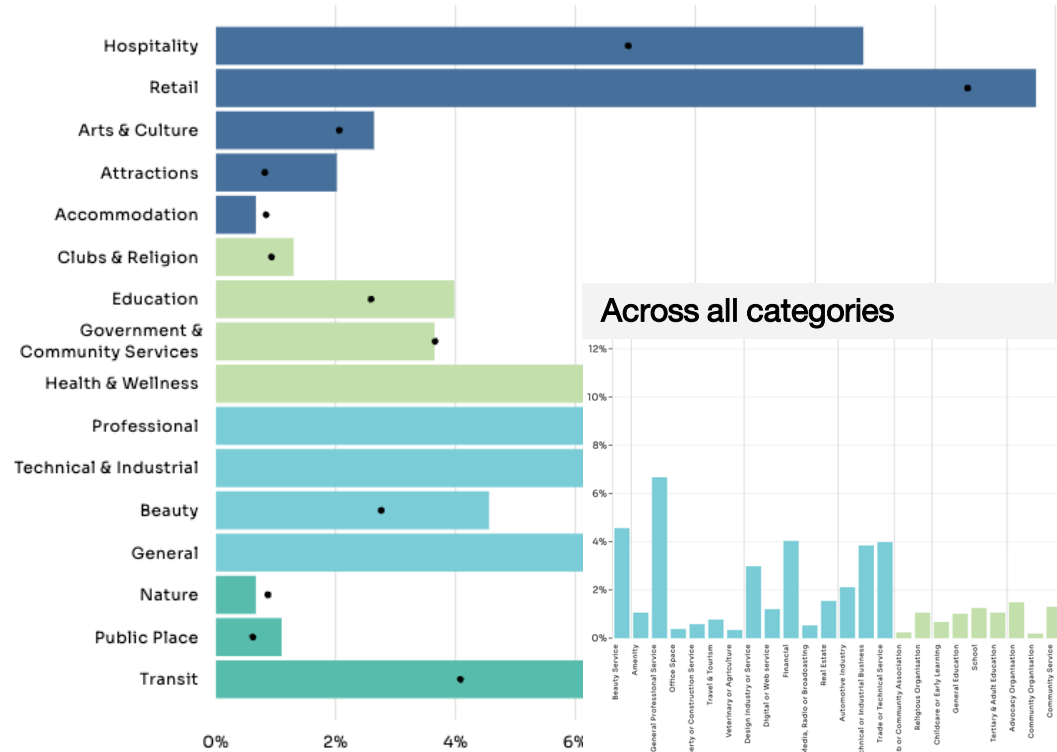
DANDENONG (moderate)



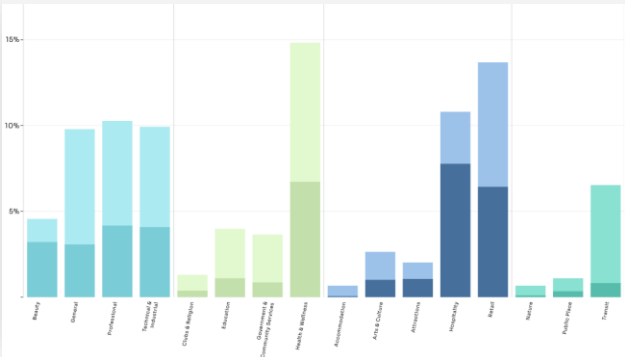
How well rounded is the local offer?

Footscray

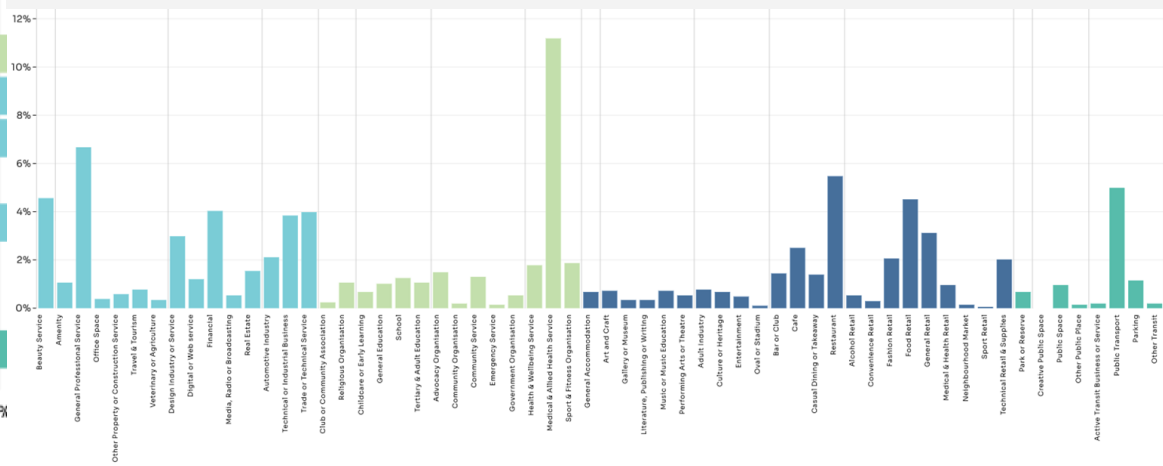
June 2025



Evening offer



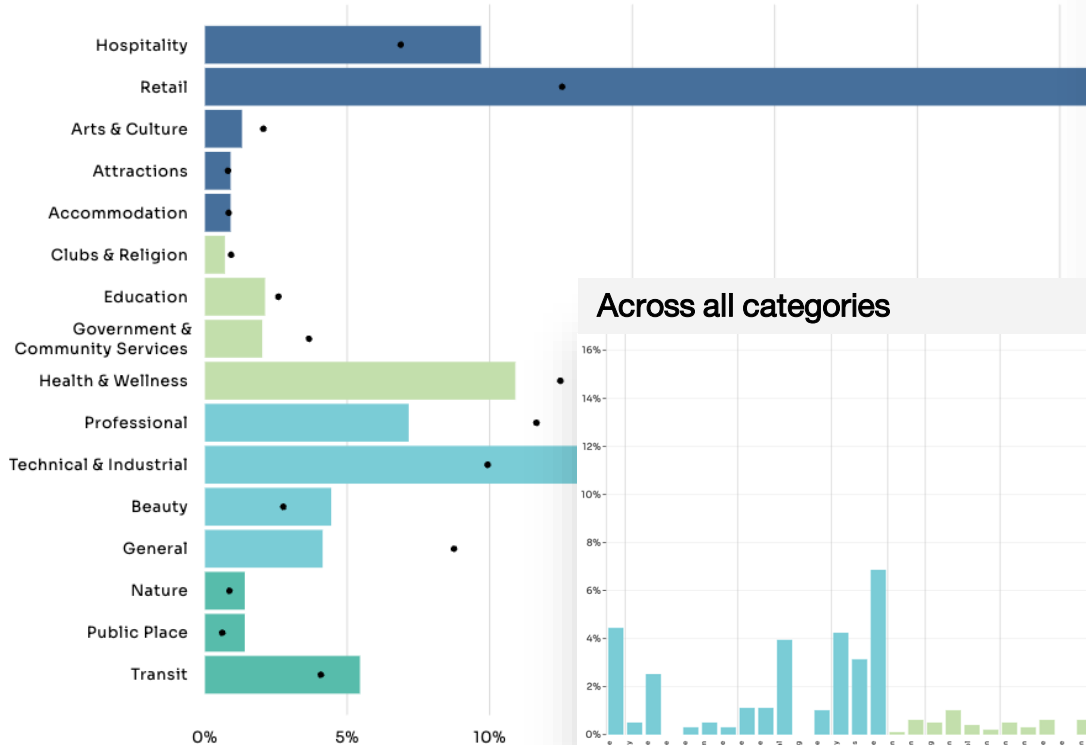
Across all categories



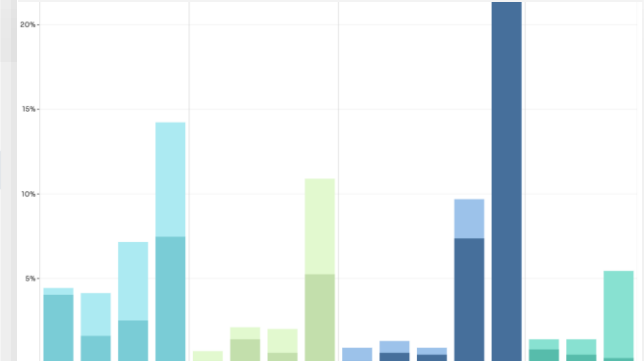
How well rounded is the local offer?

Doncaster

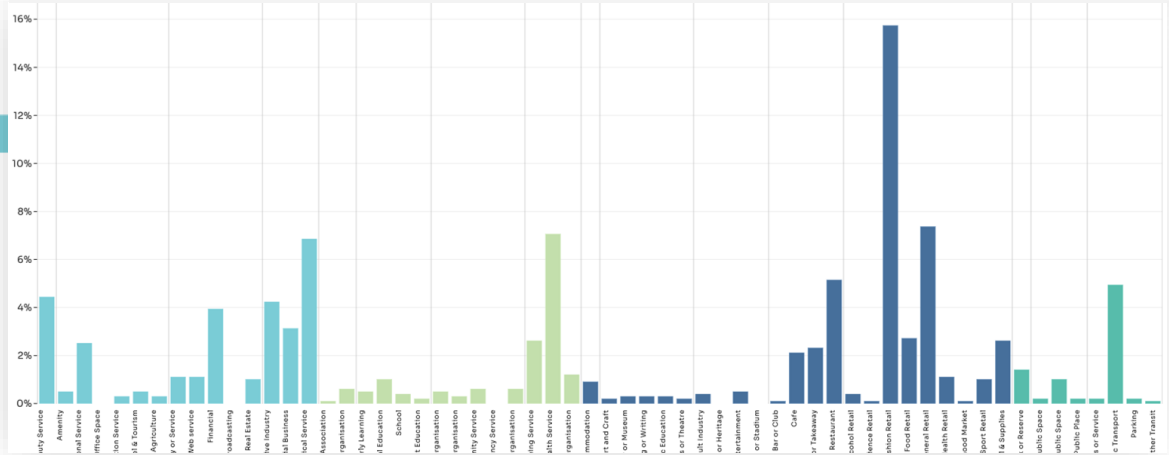
June 2025



Evening offer



Across all categories





3

**ACCESS HAS
BECOME MORE
'LOCAL'**

ANALYSIS: Accessibility by foot

BOX HILL (moderate)



FOOTSCRAY (very high)



DONCASTER (low)



RINGWOOD (low)



SUNSHINE (low)

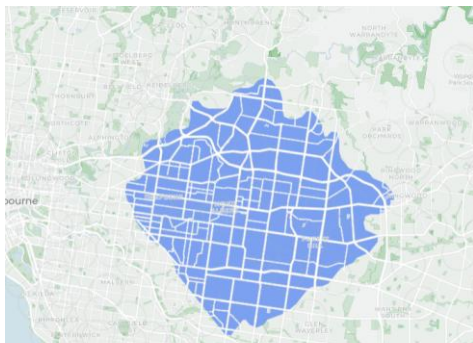


DANDENONG (low)



ANALYSIS: Accessibility by car

BOX HILL (high)



399,543 local residents

FOOTSCRAY (moderate)



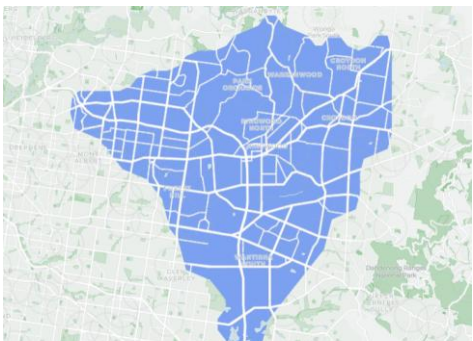
265,213 local residents

DONCASTER (moderate)



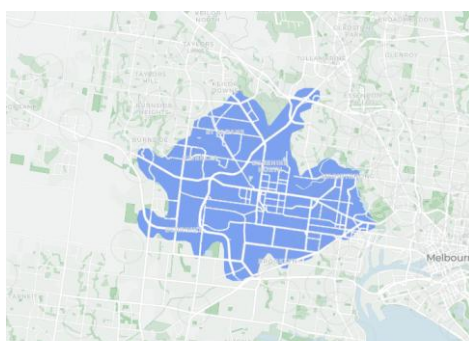
274,560 local residents

RINGWOOD (very high)



396,928 local residents

SUNSHINE (moderate)



186,327 local residents

DANDENONG (very high)



258,394 local residents

SUMMARY: Scorecards for apartment lifestyle

BOX HILL

ATTRACTIONS	479 destinations
DIVERSITY	moderate
ACCESSIBILITY	moderate
(by car)	high

FOOTSCRAY

ATTRACTIONS	621 destinations
DIVERSITY	very good
ACCESSIBILITY	very high
(by car)	moderate

DONCASTER

ATTRACTIONS	436 destinations
DIVERSITY	low
ACCESSIBILITY	low
(by car)	moderate

RINGWOOD

ATTRACTIONS	559 destinations
DIVERSITY	low
ACCESSIBILITY	low
(by car)	very high

SUNSHINE

ATTRACTIONS	329 destinations
DIVERSITY	moderate
ACCESSIBILITY	low
(by car)	moderate

DANDENONG

ATTRACTIONS	658 destinations
DIVERSITY	moderate
ACCESSIBILITY	low
(by car)	very high

SEE THE RESULTS: Dive into June 2025 data now for **any** **Australian location**

www.neighbourlytics.com

